

Juliette Park

GRAPHIC DESIGNER

Graphic Designer with 6+ years of experience specializing in print design, typography, and branding. Expert in Adobe Creative Suite, delivering innovative design solutions that elevate brand presence and drive engagement. Proven track record in enhancing client satisfaction through effective communication and project management.

WILMINGTON, NC

801-834-0957

juliette@theparkway.net

Skills

Adobe Creative Suite

Photoshop
InDesign
Illustrator

Print Design

Typography

Logo & Branding Design

Client Communication

UI/UX Design

WordPress

SEO Optimization

Fundamental Design Principles

Ideation

Education

Utah State University

Associates of Science

Links

Portfolio: <https://www.juliettepark.design>

LinkedIn: www.linkedin.com/in/juliette-park

Awards

Award-Winning Layout Design

USUE Student Newspaper (2019)

Employment History

Art Director

Sep 2023 - Present

LHWH Advertising & PR

- Spearheaded the editorial design and layout for the McLeod 48-page patient-led magazine, utilizing advanced typography and print design principles to deliver a polished, highly engaging publication.
- Develop and refine client website content in WordPress, ensuring high-quality and engaging material across digital platforms.
- Led content organization and migration efforts for a major website redesign, ensuring a smooth transition of high-volume content while maintaining strict structure and accuracy.
- Collaborate with internal teams and clients to create cohesive marketing assets, consistently enhancing overall client satisfaction.

Graphic Designer

Sep 2022 - Dec 2025

Sheriar Press

- Preflight incoming files for offset and digital printers, ensuring optimal print quality and efficiency, reducing errors and improving turnaround times.
- Collaborate with clients to develop design projects, delivering creative solutions tailored to their needs.
- Enhance client satisfaction through effective communication and project management.
- Translated complex client briefs into production-ready digital and print assets, managing vendor coordination and quality control from concept to final press run.

Graphic Designer

May 2020 - May 2021

PMD Beauty

- Created engaging social media content for Pinterest and Instagram, enhancing brand visibility.
- Designed daily email blasts, driving increased open rates and customer engagement.
- Utilized Adobe Creative Suite to produce visually appealing graphics.
- Collaborated with marketing team to align designs with promotional strategies.
- Achieved measurable growth in social media followers and email subscribers.

Layout Designer

Aug 2018 - Dec 2019

USUE Student Newspaper, The Eagle

- Collaborated with photographers and writers to design sports pages, enhancing visual appeal and readability.
- Contributed to the newspaper's success by producing award-winning sports pages and demonstrating excellence in design skills.

Graphic Design Intern

Jun 2019 - Aug 2019

Revel TV Media

- Designed visually captivating digital signage, enhancing brand visibility and audience connection.
- Collaborated with mentor to refine design skills, contributing to project success and team growth.